



PRECIOSA: PAST AND PRESENT

Although officially incorporated in 1948, the tradition of PRECIOSA's crystal craftsmanship dates back seven centuries to 1376 when the first glass-making furnace was fired up in the mountains of northern Bohemia. It was several centuries later that the first Bohemian crystal chandeliers began to be exported throughout Europe.

In 1725 the French King Louis the XV was one of the first to commission crystal chandeliers for his Versailles and Fontainebleau Palaces. Others quickly followed suit and Bohemian crystal soon illuminated the most prestigious palaces of Europe from those of Russian Empress Elizabeth to the north, to those of Ottoman Sultan Osman III to the south.

Today the PRECIOSA legacy continues. With headquarters in Jablonec nad Nisou, just north of the Czech Republic's capital, Prague, PRECIOSA has over 5,000 employees and seven offices worldwide. Now, however, the company is not only one of the foremost manufacturers of classical crystal chandeliers and modern innovative lighting creations, but also one of the largest crystal manufacturers worldwide. The combination of hundreds of years of experience and cutting-edge technology can be seen in the mainstay of PRECIOSA's production: perfect machine-cut crystal stones which it manufactures for the fashion and jewellery industries.

The PRECIOSA Group assortment consists primarily of following product ranges:

- » Machine-cut Crystal Components
- » Cubic Zirconia and Gems
- » Glass Beads and Seed Beads
- » Residential Lighting Fixtures and Lighting Projects
- » Crystal Jewellery, Gifts and Trophies
- » Decorative and Technical Glass Products
- » Glass Stoppers

Rounding out the group is The PRECIOSA Foundation which underlines the company's philosophy and commitment to social responsibility and corporate citizenship. The Foundation endowment actively contributes to the areas of education, research & development, health and preventative medicine, sports & recreation for youth & individuals with disabilities, humanitarian aid, arts & culture, and environmental protection.

PRECIOSA WORLDWIDE



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Preciosa Group

CORPORATE PROFILE

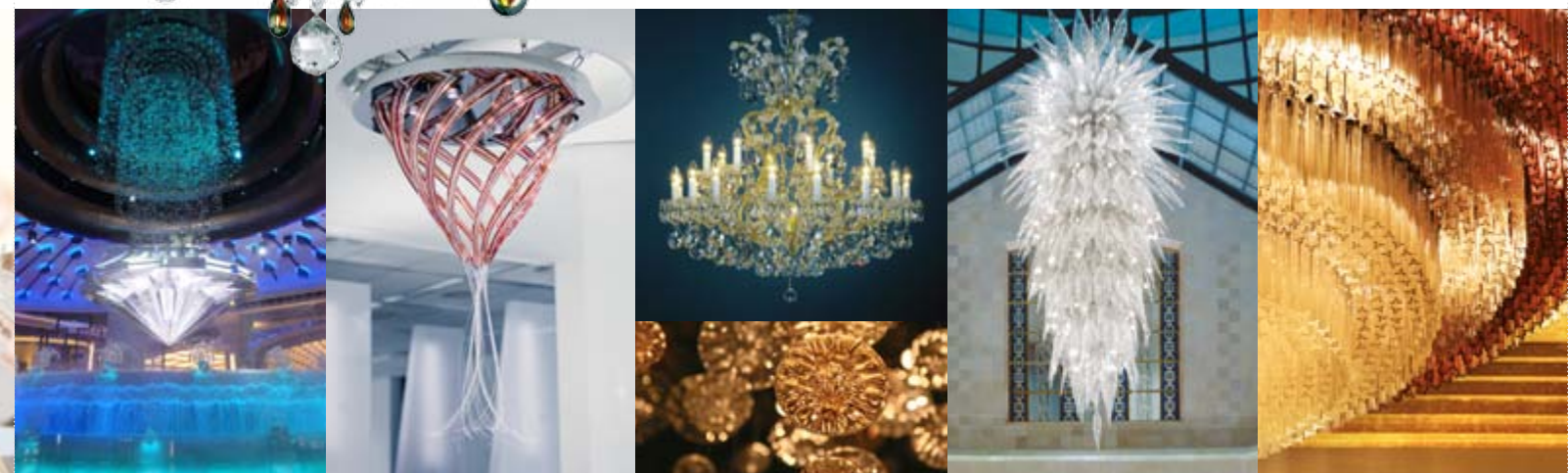


DELICATE ELEGANCE, CAPTIVATING SPARKLE AND EXCEPTIONAL BRILLIANCE ARE THE DISTINCTIVE CHARACTERISTICS WHICH MAKE CZECH CRYSTAL AN INTERNATIONALLY RECOGNIZED SYMBOL OF QUALITY. ADD IN PRECIOSA'S EXCEPTIONAL ARTISTRY, CRAFTSMANSHIP AND PLAYFUL IMAGINATION AND THE CZECH CRYSTAL COMES ALIVE, PLAYFULLY DANCING WITH EACH AND EVERY RAY OF LIGHT THAT TOUCHES ITS PRISTINE SURFACE.

PRODUCT RANGE



PRECIOSA's product range is unparalleled. From the raw materials used for crystal components to finished elegant crystal jewellery and sparkling chandeliers, from hand-crafted glass stones to expertly cut cubic zirconium, it is the elegance of PRECIOSA's designs, the precision of its machine-cut components and the pristine brilliance of its artistic creations that customers value most.



JEWELLERY COMPONENTS

PRECIOSA is one of the largest manufacturers of crystal fashion and fine jewellery components. Unique because it manufactures its own crystal and glass, PRECIOSA provides some of the best quality machine-cut crystal stones and beads, machine-cut synthetic jewellery stones (e.g. cubic zirconium), nacre pearls, rocailles as well as hand-crafted glass cabochons that are available on the market today. PRECIOSA exports its crystal and jewellery components to 85% of the world's countries.



Star Cubic Zirconia and Gems
CUBIC ZIRCONIA • SYNTHETIC SPINEL • SYNTHETIC CORUNDUM
• NANO GEMS • GENUINE SPINEL • MARCASITE



Genuine Czech Crystal
FASHION JEWELLERY STONES • FLAT BACK STONES • BEADS & PENDANTS
• NACRE PEARLS • CABOCHONS • FASHION & FASHION JEWELLERY COMPONENTS
• CHANDELIER TRIMMINGS



Traditional Czech Beads
SEED BEADS / ROCAILLES, DROPS, BUGLES, TWIN, FARFALE, TWO-G-THREE-CUTS/
• PRESSED BEADS • FIRE POLISHED BEADS
• IMITATION PEARLS • LAMP BEADS



LIGHTING & LIGHTING PROJECTS

PRECIOSA's worldwide reputation in the field of designed and customized lighting, and interior solutions for an elite clientele is based on a talented in-house team of artists that also cooperate with renowned international designers. PRECIOSA chandeliers adorn private palaces, villas and residences, 5+ star hotels, exclusive restaurants and public buildings such as theatres and parliament buildings.



Residential Decorative Lighting
CLASSICAL CHANDELIERS • CONTEMPORARY LIGHTING

Decorative Lighting Projects
LIGHTING FIXTURES • GLASS LIGHTING SCULPTURES • ART GLASS

JEWELLERY & GIFTS

PRECIOSA has its own branded line of consumer products which include exclusive and elegant crystal and cubic zirconia jewellery, fine crystal décor and a line of sparkling personal and corporate gifts. These product lines are sold worldwide in prime retail locations alongside other top European brands.

Jewellery
EXCLUSIVE CRYSTAL JEWELLERY • CUBIC ZIRCONIA JEWELLERY • HAND-MADE GLASS JEWELLERY

Gifts & Décor
CRYSTAL FIGURINES • CRYSTAL DÉCOR

Trophies & Corporate Gifts
STANDARD TROPHIES • PERSONALIZED GIFTS
• CUSTOM TROPHIES



GLASS PROGRAMME

Decorative Glass
SCULPTURES • VASES • BOWLS • BOTTLES • PLAQUES

VINO-LOK Glass Stoppers
ORIGINAL BOTTLE CLOSURES WITH PATENTED TECHNOLOGY

Glass Rods & Technical Glass
PRESSING RODS • OPTICAL RODS • LAMPWORKING RODS • BEADS FOR GRINDING
• MICROBEADS • LABORATORY GLASS • NEON TUBES • LEAD GLASS FOR CREATIVE USE

