





10

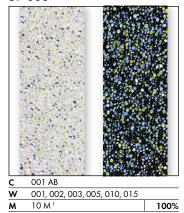
SELF-ADHESIVE ELEMENTS

Self-adhesive Elements such as Crystal-it, Crystal Leatherette-it, Crystal Fabric-it, Crystaltex-it, Crystaltex-it Chaton, Crystal Fine Rocks-it or Crystal Ultrafine Rocks-it are eye-catching and innovative products that come ready-to-apply. When applied on paper and solid surfaces, they can create fantastic designs.

ARTICLE EXPLANATION

Crystal Fabric-it consists of Crystal Fabric with a self-adhesive film.

57 000

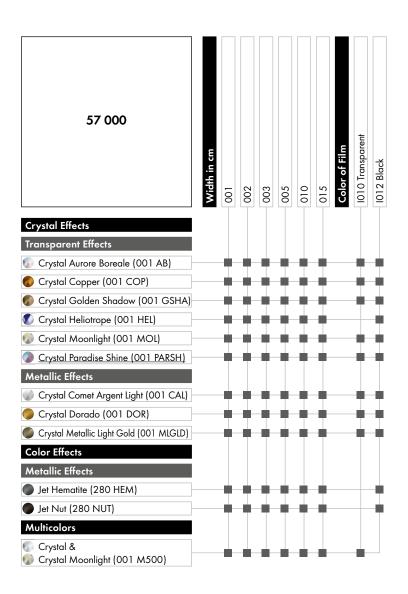


57 000	С	W	M	100%
Article number	Color of crystals	Width of banding	Minimum order	% of actual size
			quantity in meters (M)	

ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

57 000	002	010	001 AB	
Article number	3-digit code for width	Color of film	Color of crystals	
	001 1 cm 002 2 cm 003 3 cm 005 5 cm 010 10 cm 015 15 cm	I 010 Transparent I 012 Black	Please see the respective product matrix for all available reference codes.	

¹ Please note: the 10-meter packing unit can be delivered in batches (max. three parts with a minimum length of 1.0 meters for each batch).





¹ Please note: The packing unit with 10 meter can be delivered divided (max. three parts with a minimum length of 1.0 meter of each part).

ARTICLE EXPLANATION

57 353



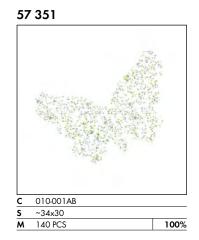
c	012-280HEM	
S	~36x31	
M	126 PCS	100%

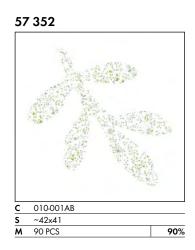
57 353	S	M	100%
Article number	Motif size in mm	Minimum order quantity in pieces (PCS)	% of actual size

ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

57 353	012	280 HEM
Article number	Type and color of base material	Color of crystals
	l It version	Please see the respective product matrix for all available reference
	010 Transparent 012 Black	codes.







57 353

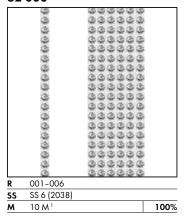


c	012-280HEM	
S	~36x31	
M	126 PCS	100%

ARTICLE EXPLANATION

Crystaltex-it Bandings are available with a transparent and black base material and have a self-adhesive film for application.

62 000

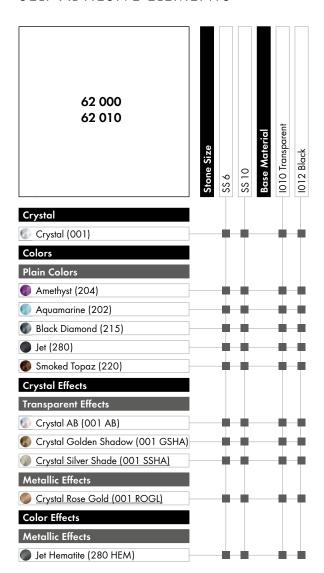


62 000	R	SS	M	100%	
Article number	This article is available in 1-6 rows.	Stone size	Minimum Order Quantity in meters (M)	% of actual size	

ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

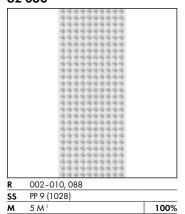
62 000	006	1010	001
Article number	3-digit code for number of rows	Type and color of base material	Color of crystals
		l It version	Please see the respective product matrix for all available reference codes.
		010 Transparent	
		012 Black	

¹ Please note: the 10-meter packing unit can be delivered in batches (max. three parts with a minimum length of 1.0 meters for each batch).



ARTICLE EXPLANATION

62 030



R	SS	М	100 %
This article is available in 2-10	Stone size	Minimum order quantity in meters (M)	% of actual size
		available in 2-10	This article is Stone size Minimum order available in 2-10 quantity in meters (M)

ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

62 030	010	1010	001
Article number	3-digit code for number of rows	Type and color of base material	Color of crystals
		l It Version	Please see the respective product matrix for all available reference codes.
		010Transparent	
		012 Black	

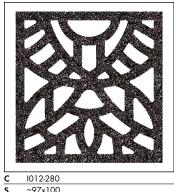
¹ Please note: the 5-meter packing unit can be delivered in batches (max. three parts with a minimum length of 0.5 meters for each batch).



CRYSTAL FINE ROCKS-IT

Crystal Fine Rocks-it, a highly popular product, is available with the easy-to-use "-it" self-adhesive technique.

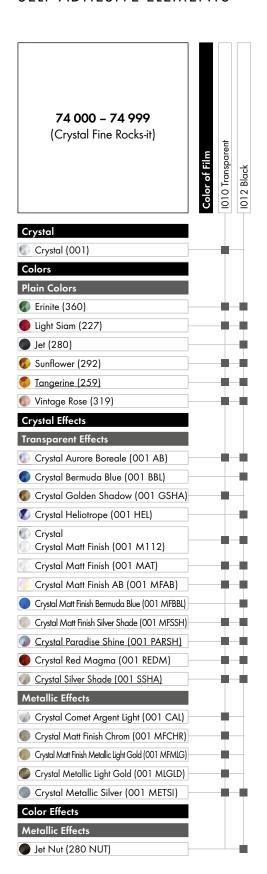
74 000



~97x100 40% 9 PCS

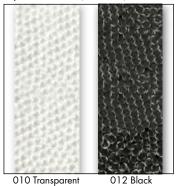
ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

74 000	1010	001 SSHA
Article number	Color of film	Color of crystals
	1010 Transparent 1012 Black	Please see the respective product matrix for all available reference codes.

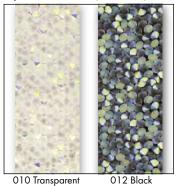




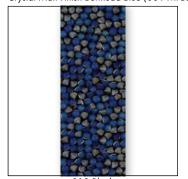
Crystal Matt Finish (001 MAT)



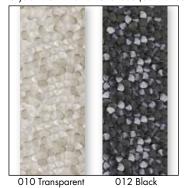
Crystal Matt Finish AB (001 MFAB)



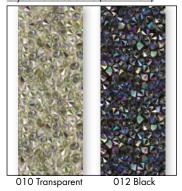
Crystal Matt Finish Bermuda Blue (001 MFBBL)



Crystal Matt Finish Silver Shade (001 MFSSH)



Crystal Paradise Shine (001 PARSH)



Crystal Red Magma (001 REDM)

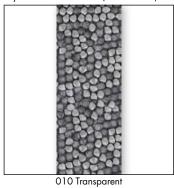




Crystal Comet Argent Light (001 CAL)



Crystal Matt Finish Chrom (001 MFCHR)



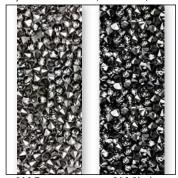
Crystal Matt Finish Metallic Light Gold (001 MFMLG)



Crystal Metallic Light Gold (001 MLGLD)



Crystal Metallic Silver (001 METSI)



010 Transparent

012 Black

Jet Nut (280 NUT)



Crystal-it Infinity is made up of Flat Backs in different shapes, sizes and colors (up to 9 elements per motif possible).

An easy-to-apply product due to the specially developed adhesive on the back of the stones.

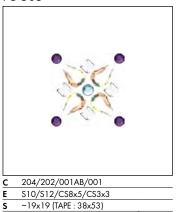
You can create your own individual and exclusive Crystal-it Infinity designs with Swarovski's special motif service.

100%

ARTICLE EXPLANATION

75 505

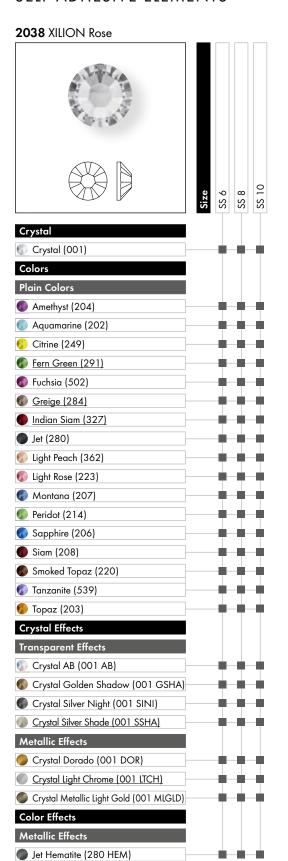
32 PCS



75 505	С	E	S	М	100%
Article number	Color assortment	Elements	Motif size in mm	Minimum order quantity in pieces	% of actual size
	For further details, please refer to the color and product charts at the beginning of this chapter. Color code 1 (204) corresponds to element 1 (\$10); color code 2 (202) corresponds to element 2 (\$12) etc.	stone sizes and element codes, please refer to the color and product charts at the	and size of the tape the motif is attached to in mm (TAPE)	(PCS)	

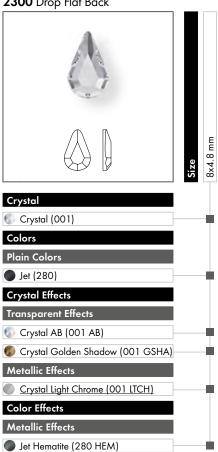
ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

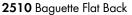
75 505	022	204	202	001 AB	001
Article number	Carrier film color 022 White	Crystal color corresponding to element 1, color of most frequently used element in the motif. Please see the respective color chart for all available reference codes.	Crystal color corresponding to element 2, color of second most frequently used element in the motif.	Crystal color corresponding to element 3, color of third most frequently used element in the motif.	Crystal color corresponding to element 4, color of fourth most frequently used element in the motif.

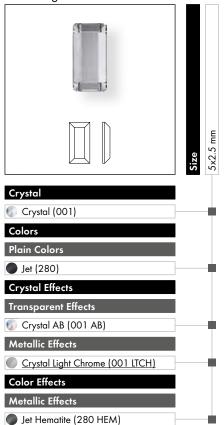




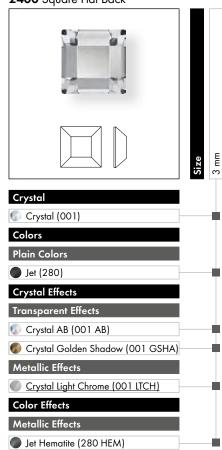




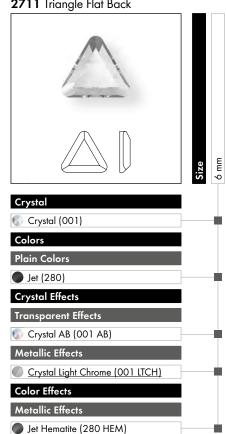


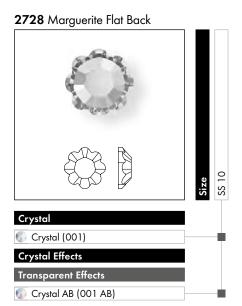


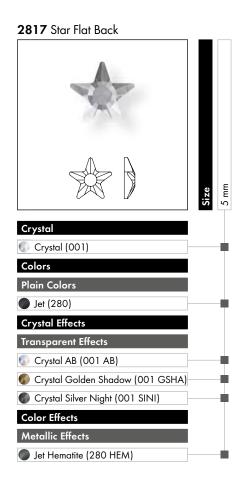
2400 Square Flat Back



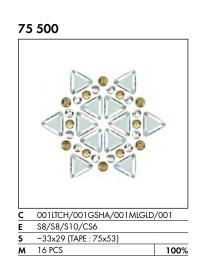
2711 Triangle Flat Back

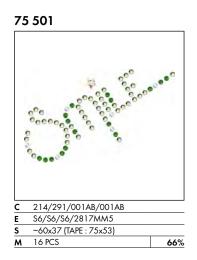


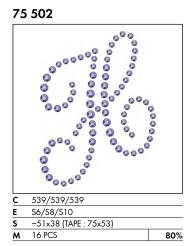


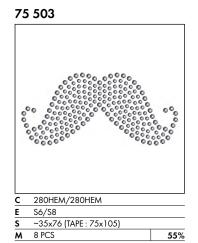


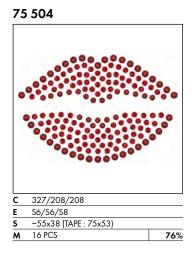


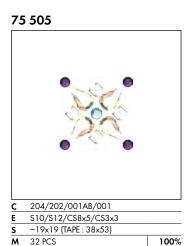


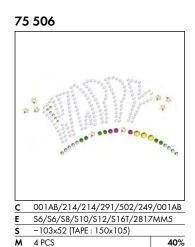








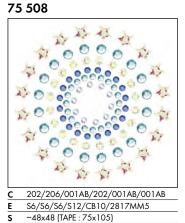




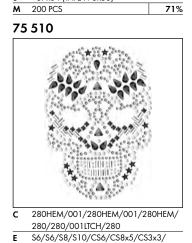


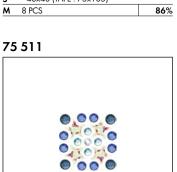
\$6/\$8/C\$8x5/C\$3x3/C\$3x3

~57x34 (TAPE : 75x53)





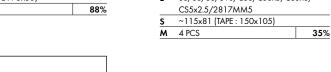




202/001AB/206/207/001AB S6/S6/S8/S10/2817MM5 ~15x15 (TAPE: 38x53)

100%

7	5 512	
E		
C	001SINI/280HEM/001LTCH	
E S	\$6/\$10/C\$5x2.5	
	~6x110 (TAPE: 43x210)	
M	14 PCS	38%



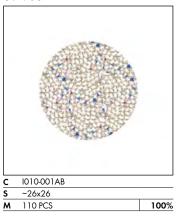
32 PCS

CRYSTAL ULTRAFINE ROCKS-IT

Small, double-pointed PP9 Chatons create a refined surface structure and flexible texture that is thin and lightweight. Available in a wide selection, Crystal Ultrafine Rocks is set to become the star design element across all segments.

ARTICLE EXPLANATION

89 905

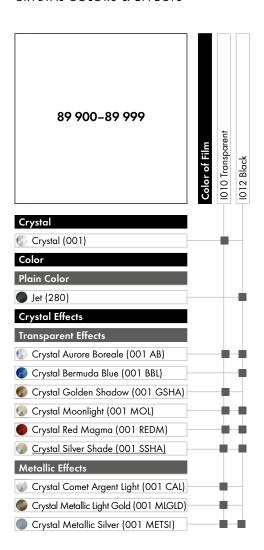


89 905	С	S	M	100 %
Article number	Color of crystal	Motif size in mm	Minimum order quantity in pieces	% of actual size
			(PCS)	

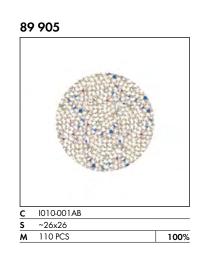
ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

89 905	1010	001 AB
Article number	Color of film	Color of crystals
	IO10 Transparent IO12 Black	Please see the respective product matrix for all available reference codes.

AVAILABLE BASE MATERIALS AND CRYSTAL COLORS & EFFECTS









A special motif is any individual design created by the customer that differs to the Self-adhesive Elements Standard or Crystal Inspirations Collections. This service opens up an abundance of customization possibilities and enables you to profit from Swarovski's longstanding experience and design expertise. A range of customization options for existing Motifs is also available (see "Customization Possibilities" below). You can also submit design sketches that meet your specialist requirements – such as a brand image or an image for a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which means that adjustments can be made easily according to your needs.

CUSTOMIZATION POSSIBILITIES FOR CRYSTAL-IT INFINITY

- Change of elements and colors of elements of an existing motif
- Change of size of an existing motif
- Logos or brand names
- Up to 9 different elements per motif are possible

CUSTOMIZATION POSSIBILITIES FOR CRYSTAL FABRIC-IT MOTIFS

- Maximum motif size: 600 x 1800 mm
- Minimum motif size: 10x10 mm or effective surface of 1.00 cm²
- Minimum width of holes within motifs: 3 mm
- Minimum Crystal Fabric-it surface: 3 mm
- Minimum size of smallest element within a motif: 10×10 mm or effective surface of 1.00 cm²

It is generally possible to draw motifs with a minimum gap of 3 mm between outlines. However, due to the tolerance level of the crystals being applied onto the carrier film, the final Crystal Fabric-it Motifs may differ from the sketches or prints of the motifs' outline, especially with spaces that are smaller than 4 mm. Therefore the motif, and by extension the product itself, may be subject to individual variations with each reproduction. These variations are caused by technical production factors. As these variations are not deemed to be defects, warranty claims will therefore not be considered by Swarovski.

CUSTOMIZATION POSSIBILITIES FOR CRYSTAL FINE ROCKS-IT

- Min. size: 15 x 15 mm or effective surface of 2.25 cm²
- Max. size: 400 x 330 mm
- Min. Crystal Fine Rocks surface: 4 mm and for Bandings (strips over 10 mm length) 6 mm
- Min. width of holes within motifs: 3 mm
- Min. size of the smallest element within a motif: 15x15 mm or effective surface of 2.25 cm²

CUSTOMIZATION POSSIBILITIES FOR CRYSTAL ULTRAFINE ROCKS-IT MOTIFS

- Min. size: 15 x15 mm or effective surface of 2.25cm²
- Max. size: 400x330 mm
- Min. Crystal Ultrafine Rocks-it surface: 3.4 mm
- Min. width of holes within motifs: 3 mm
- Min. gap between motif outlines: 9 mm

Due to production issues, motifs with edges and angles of less than 90° need to be rounded off. Tolerance value = 1.0 mm (diameter $\varnothing 2.0 \text{mm}$).

ORDERING PROCESS

Send your request with the drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif. Please also indicate which product group your special motif applies to (Crystalit, Crystal Fabric-it, Crystaltex-it, Crystaltex-it Chaton, Crystal Fine Rocks-it). You will then receive a quotation including your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes are required. Your special motif will be produced and delivered following your confirmation.

PLEASE NOTE

Please always submit the drawing of your desired motif to represent it in the actual size you require. A small sketch, when enlarged to the desired size, will have blurred lines that will make it difficult to correctly reproduce. Pictures or drawings representing 100% size of the design or very good quality scans in JPG, BMP, or DXF format will ensure that we have clear data to work with. These can also be sent via e-mail or on CD-ROM. If you are sending a sewing pattern, please include the whole pattern and not just cutouts. When the sketch is submitted as a hard copy by fax or e-mail, please include a scale legend (e.g. copy/scan with ruler next to the drawing). This will ensure that the desired size of the motif can be identified.

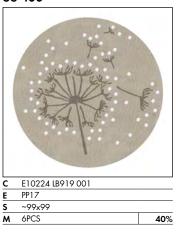
Special productions are generally offered to all our customers if these are deemed to be feasible and comply with our General Terms and Conditions. Please note that ordering a design does not grant exclusive production of this design to the customer.

If detailed information on potential tolerances is needed (e.g. cavity production for a metal parts), please contact Swarovski who will enter an application request into our application database.

Crystal Leatherette-it is a combination of a chaton transfer motif, artificial leather and an adherent surface, creating a leather sticker solution for all kind of hard surfaces. It comes with or without embossing options in different colors and shapes and a multitude of leather and crystal colors.

ARTICLE EXPLANATION

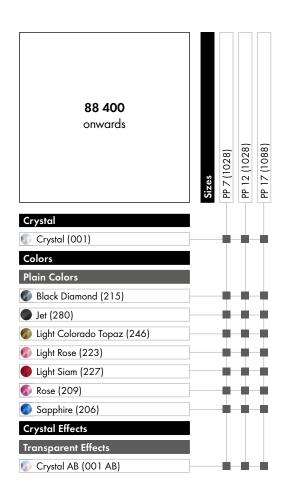
88 400



88 400	С	E	S	M
Article number	Color assortment	Elements	Motif size in mm	Minimum order
				quantity in pieces (PCS)

ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

88 400	E10224	LB919	001
Article number	Embossing	Color of artificial Leather	Color of crystals
	With or without Embossing	Please see respective color matrix	Please see respective color matrix



OVERVIEW OF ALL AVAILABLE LEATHERETTE-IT COLORS (COLORS OF ARTIFICIAL LEATHER)









C	E10224 LB919 001	
E	PP17	
S	~99x99	
M	6PCS	40%

88 401



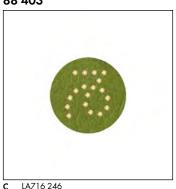
:	E10798 LA968 001AB	
:	PP7	
5	~75x27	
И	28 PCS	55%

88 402

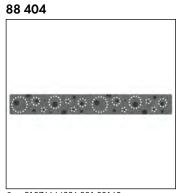


С	E10234 L4718 246 227	
E	PP7	
S	~81x72	
M	12 PCS	50%

88 403



С	LA716 246	
E	PP7	
S	~20x20	
M	135 PCS	100%



c	E10766 L4886 001 001AB	
E	PP12	
S	~215x26	
M	12 PCS	20%

88 405



С	E10239 LA720 001 223	
E	PP7	
S	~51x80	
M	16 PCS	50%

88 406



C	E10240 L4920 227	
E	PP7	
S	~69x43	
M	21 PCS	60%

88 407



С	E10241 LB923 206 001	
E	PP7	
S	~120x43	
M	10 PCS	359
	-	•

88 408



55%



c	E10576 LA716 246	
E	PP7	
S	~37x32	
M	48 PCS	100%

~71x50 18 PCS

SELF-ADHESIVE ELEMENTS CR. LEATHERETTE-IT SPECIAL MOTIF SERVICE

SPECIAL MOTIF SERVICE

A special motif is a design created by the customer which is different from the Crystal Leatherette-it Collection. This service opens up many customization possibilities and enables you to benefit from Swarovski's longstanding experience and design expertise. A range of customization options for existing motifs is available (see "Customization Possibilities" below).

You may also submit sketches of a design to suit your personal requirements – such as a brand image or an image that complements a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which allows for easy adjustments tailored to your needs.

CUSTOMIZATION POSSIBILITIES

- Change color of an existing crystal stone
- Change color of artificial leather
- Up to three different stone colors per motif are possible
- With or without embossing possible
- Mixing of different stone sizes within one motif is NOT possible

Required information for Crystal Leatherette-it

contour:

data format vector graphics (e.g. .dxf, .ai)

embossing:

data format raster graphic (png)

resolution & size raster graphic should contain size

information (300dpi)

colors black and white (no greyscale)

DESIGN GUIDELINES

Max. motif size	220x350 mm
Min. motif size	10x10 mm (or effective surface of 1.0 cm²)
Min. width of surface within motifs	Part of motif without stone: 3 mm With stone (concentric): PP7: 5.5 mm PP12: 6 mm PP17: 7.5 mm
Offset of embossing	embossed lines that are to meet the outer edge of your design need to be drawn 1 mm over the contour line
Min. line width / dot size of embossed line / dot	0.9 mm / 30 dpi
Min. distance between embossings	0.2 mm / 85 dpi
Min. font size in ref to Arial font	2.5 mm
Distance between stone and embossing	0.8 mm
Distance between stone and contour	2.0 mm
Distance between stones	PP7 1.0 mm, PP12 & PP17 1.5 mm
Tolerance of artificial leather contour	+/- 0.1 mm
Tolerance of stone position used as a dot in a text or placed concentric to an embossed circle	+/- 0.8 mm

SELF-ADHESIVE ELEMENTS CR. LEATHERETTE-IT SPECIAL MOTIF SERVICE

ORDERING PROCESS

Send the request with a drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif.

You will then receive a quotation including your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes need to be made.

Your special motif will be produced and delivered following your confirmation.

IMPORTANT INFORMATION

Please always submit your drawing of the desired motif in the actual size you require (dimension of outline and embossing have to be clear). When enlarged to the desired size, a small sketch will have blurred lines that will make it difficult to correctly reinterpret. The information can also be sent via e-mail or on a CD-ROM. If sending a sewing pattern, please include the whole pattern and not just cut outs. If the sketch is submitted as a hard copy by fax or e-mail, please include a scale legend (e.g. copy/scan with ruler next to the drawing). This will ensure that the desired size of the motif can be identified.

If detailed information on possible tolerances is needed (e.g. cavity production for a metal part) please contact Swarovski and an application request will be placed in our application database.

If considered feasible, special productions are generally offered to all our customers. Please note: special productions are subject to acceptance by Swarovski and the order of a design does not automatically grant exclusive production of this design for the customer.

For detailed application information, please refer to the Application Manual and our business website SWAROVSKI.COM/PROFESSIONAL or contact your Swarovski sales office.

APPLICATION ADVICE

When gluing Crystal Leatherette-it, the surface has to fulfill all the general requirements for gluing, i.e. it must be clean, dry, and free of oil and grease. Before processing we recommend measuring the tension of the surface with a Test Pen (available from Swarovski, art. 9030/000). A surface tension of at least 38mN/m is recommended for gluing. If the surface tension is below this value, pretreatment methods have to be executed.

Crystal Leatherette-it can be also applied onto a wide range of solid materials by creating a cavity. The cavity enables the motif to be easily positioned and ensures a higher protection of the motif against mechanical and chemical stress. These cavities can be produced by milling (e.g. CNC machines). For detailed information on tolerances please contact your Swarovski sales office. After the application, it takes around 72 hours until the final adhesive strength is reached. During this time, mechanical stress should be avoided.

Please refer to the Application Manual and our Business Website SWAROVSKI.COM/PROFESSIONAL.